

## **Semantics and functioning of syntactic constructions in the mass media language**

Safonova S., Zamalyutdinova E.

*Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia*

---

### **Abstract**

The article is devoted to the debating point of the complex sentence syntactic theory, its most vulnerable part - the class of phraseologized constructions (sentences of idiomatic structure) and their functional-communicative status in the publicistic style as one of the significant registers. The new interpretation of phraseological models indicating intensive-consecutive relations according to three parameters - semantic, expressive and nominative is described in the article. The investigation of the phrase models' structural-semantic and functional-stylistic peculiarities with intensity semantics brings out main tendencies in the modern mass media language: formal and semantic unification inter alia as a result of the phraseological units use in the corpus of studied structures, confusion and coexistence of literary and conversational often special colloquial vocabulary, dominance of negative public responses and the modern environment value system which are presented at the lexical and grammatical level.

<http://dx.doi.org/10.7813/jll.2016/7-4/27>

---

### **Keywords**

Expressiveness, Intensity, Mass media discourse, Mentality, Mode, Phraseological model, Proposition